

CooperYoungGardenClub.org



cygardenwalk@gmail.com

Is your garden club or environmental organization looking to attract new members or promote upcoming gardening events or talks? Showcase your non-profit organization to an eclectic audience of retirees, baby boomers, and young millennials interested in all things gardening at our annual garden extravaganza.

We invite you to set up an educational booth at the 7th annual **Cooper-Young Garden Walk, May 21-22, 2022, 9am-4pm**. You'll have the opportunity to:

- Increase your visibility and showcase your organization to 2,000+ garden walk visitors
- Set up a table and promote your organization's events
- Pass out promotional materials or samples
- Sign up potential members
- Gain free advertising on our: social media, webpage, and in the garden walk brochure
- Meet lots of interesting people and spread the joy of gardening.

**Registration Deadline: March 1, 2022.** Due to limited number of spaces, early registration advised.

All Educational Booths will be stationed at "Secret Gardens" throughout the neighborhood. This puts you at our most visited gardens, provides shade, and makes it easy to park for set up and take down.

Our Garden Club puts on this annual event to celebrate gardening, demonstrate sustainable gardening practices, showcase beautiful, imaginative, quirky gardens, and inspire all of our visitors to make their own outdoor spaces beautiful, no matter the gardening challenges. Our long-range goal is to help Memphis become a premier garden tourist destination. We'd love for you to be involved.

Thank you, I look forward to hearing from you.

Marguerite Zeller  
Cooper-Young Garden Walk  
Educational Booth/Speakers, Chair  
mzeller555@gmail.com  
(901) 487-7745

<https://www.cooperyounggardenwalk.org>



\_\_\_ Yes, we will set up an EDUCATIONAL ORGANIZATION TABLE for: \_\_\_ Sat. \_\_\_ Sun \_\_\_ both days

\_\_\_ Yes, we are a nonprofit organization.

**DEADLINE: March 1, 2022** to ensure publicity in garden walk guidebook and social media.

Educational/Community Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Full Address \_\_\_\_\_

Telephone \_\_\_\_\_ email \_\_\_\_\_

What activities will you conduct in your booth (handing out materials, doing a demonstration, etc.) ?

\_\_\_\_\_

Write short paragraph about organization for garden brochure. \_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**REMINDERS:**

- You must provide your own table, chairs, and signage.
- You may pass out literature about your organization (no religious or political material allowed).
- You may offer drawings for prizes (passes, items, free membership, etc).
- If you donate an item **to our early bird ticket sales**, we will list you as in-kind donor + provide tax receipt.
- ### include your logo & written description of organ. so we can promote you.
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**Return to:**

- Cooper Young Garden Walk, c/o Marguerite Zeller, 431 S. Reese, Memphis, TN 38104  
or take photo of form and text to (901) 487-7745. You will receive email to confirm your participation.