



This is What Community Looks Like: The 2020 Cooper Young Garden Walk



By Kim Halyak

ART + NATURE = HARMONY

Mollie Riggs + Jolie Love
Address: Elzey Street Circa: 1920

UPSCALE DELTA DELIGHT

Sharron + Rex Johnson
Address: Philadelphia Street Circa: 1910

STUNNING SANCTUARY

Becky Frost and Gina Sweat
Address: Oliver Avenue Circa: 1912

NATIVES FOR NATURE

Judi + Buzz Shellabarger
Address: Nelson Avenue Circa: 1909

WILDLIFE WONDERLAND

Kalki + Wendy Winter
Address: Oliver Avenue Circa: 1942

NATIVE SANCTUARY

Christine Conley
Address: Philadelphia Street Circa: 1910

SOUTHERN GENTLEMAN'S GARDEN

Jim Wilson
Address: Elzey Street Circa: 1922

BEGUILING BUNGALOW BEAUTY

Sasha + Brad Scott
Address: Blythe Avenue Circa: 1910

EASY ENTERTAINING

Val + David Makarsky
Address: Meda Street Circa: 2018

URBAN CABIN

Kim Halyak + Bill Schosser
Address: Blythe Street Circa: 1902

PASS-A-LONG PLANTS

Karen Capps
Address: Evelyn Avenue Circa: 1920

TROWEL + ERROR

Anna + Ryan McSchuler
Address: Nelson Ave. Circa: 1922

PRETTY PERGOLA

Eliza Martin
Address: Young Avenue Circa:

4 SEASON SHOWSTOPPER

Tommy Langston + Jimmy Thomason
Address: Evelyn Street Circa: 1920

BUNGALOW BEAUTY

Angie Wallick
Address: Nelson Avenue Circa: 1922

BLUEBIRD COTTAGE

Kris Keith
Address: Blythe Street Circa: 1912

LIVING THE LIFE

Diane Sable
Address: Nelson Avenue Circa: 1925

URBAN NATIVE FARM

Mike Larrivee + Caroline Smart
Address: Nelson Avenue Circa: 1922

CREATIVITY ABOUNDS!

Connie Arduini + Jimmy McCown
Address: Nelson Avenue Circa: 1922

CONTAINER HEAVEN

Katie McHaney
Address: Cox Street Circa: 1918

FAMILY FRIENDLY GARDEN

Jessica + Matt Read
Address: Nelson Avenue Circa:

CHEATHAM-BARRON GARDEN

Randle Witherington + Kerry Palmertree
Address: Blythe Street Circa: 1887

SERENE SHOW STOPPER

Paige Arnold
Address: Young Avenue Circa: 1912

EDIBLES ARE EASY

Amber Kessler + Jim Curlin
Address: Felix Avenue Circa: 1912

ELEGANT JEWELBOX

Chris Harris + Chad Knight
Address: Cox Street Circa: 1920

FOCUS ON EDIBLES

Marie Dennan
Address: Felix Avenue Circa: 1912

FRONT GARDEN EDIBLES

Bill Branch + Martin Jellinek
Address: Cox Street Circa: 2016

LOW UPKEEP LADY

Victoria + Jason Matlock
Address: Blythe Ave. Circa: 1910

GARDEN GOTHIC

Kenzie Campbell + Don Gaines
Address: Meda Street Circa: 1922

BACKYARD OASIS

Dana Wilson
Address: Evelyn Ave. Circa: 1920

STONE SOUP CAFE

Sharron Johnson
Address: Cooper Street Estab: 2011





Huge thanks to all the garden hosts who generously agreed to share their gardens. They poured money, effort and time into beautifying their outdoor spaces. This is a huge undertaking that starts months ahead of the walk. Extra appreciation when they sent garden information and photos on short notice so we could create a virtual garden walk.

Our photographers deserve thanks for the gorgeous photos they took to really show off each garden's special features. A picture is worth a thousand words.

Tim Wheat, Kenzie Campbell, Jessica Read, Jack Kenner, Nanette Freeman, Allen Rankin

A huge round of applause to all our sponsors and donors who generously contribute to supporting our ever-growing event. (We refunded all our sponsorship monies because we know all the businesses were struggling with stay at home requirements)

We hope you will show your appreciation to our sponsors by taking them your business!

- Eclectic Eye
- Ashley Burnett at Rae Creative
- Midtown Nursery
- State Farm
- Celtic Crossing
- Pinnacle Financial Partners
- Urban Earth
- Palladio

- Paige Arnold, Realtor
- Mister Tree
- Yuengling
- Young Avenue Deli
- Memphis Drum Shop
- William Stemmler
- Memphis Animal Clinic
- Edible Magazine
- Midtown Living Magazine

GARDEN WALK CO-CHAIRS
Bob Morrison + Kim Halyak

ART VENDORS, EDUCATIONAL BOOTHS, SPEAKERS, VOLUNTEERS
Donna Manley

BANNER, FLYERS, POSTERS, WALK -T-SHIRT DESIGN, GARDEN WALK LOGO
Jake Fasano

GARDEN CLUB T-SHIRT DESIGN
Karen Capps

GARDEN HOSTS
Sharron Johnson

GARDEN WALK MAP
Ella Hernandez

GUIDED BIKE TOUR
Jake Fasano + Urban Bike Food Ministry

HOSPITALITY
Katie McHaney

INSTAGRAM PR
Kris Keith

MARKETING, PR, WEBSITE DESIGN
Ashley Rae Burnett, RAE CREATIVE

MOONLIGHT GARDEN TOUR + RECEPTION
Mila Borden + Sharron Johnson

PHOTOGRAPHY
Kenzie Campbell, Tim Wheat, Paige Arnold, Jack Kenner, Jessica Read, Allen Rankin

PROOFREADING
Donna Manley + Joe Roach

PUBLICITY
Kim Halyak + Tamara Cook

SET UP/TAKE DOWN, SHUTTLE SERVICE
Jim Wilson

SPONSORSHIPS/DONATIONS
Kim Halyak + Bob Morrison

GARDEN WALK CO-CHAIRS
Bob Morrison + Kim Halyak

ART VENDORS, EDUCATIONAL BOOTHS, SPEAKERS, VOLUNTEERS
Donna Manley

WEBMASTERS
Kim Halyak, Ashley Burnett @ Rae Creative, ashley@theraecreative.com, (801) 860-8012

Ashley Burnett of Rae Creative was amazing. This was our first year hiring a marketing person and I wasn't sure if we could afford the expense. It was well worth it. She redid our web design to include our new logo by Jake Fasano, and changed the colors and look of the site to reflect the quirky, creative side of CY. She also designed the wordpress template of the virtual tour so I could input the info. I would have never been able to design it. Ashley also created social media posts and designed templates with our colors, etc. so





I can change them yearly. She helped us create a unified look across all platforms and bring a professionalism to our site that we didn't have before. Ashley helped me view marketing in a different level and answered the million questions I had.

Jake Fasano designed this year's poster and banner, t-shirt of poster design, and our striking Garden Walk logo. I love our logo because it captures the urban feel of our garden walk with the trestle design and incorporates the ginkgo leaves which represent both the Ginkgoes on Cooper and our level 3 arboretum. Jake also leads the guided bike tour every year.

Karen Capps, CY artist and garden host, designed a Cooper-Young Garden Club Yard sign that is timely. The back says, "Stay Home, Plant a Garden."

Tamara Cook deserves extra kudos for providing invaluable advice as we grow our walk, sharing helpful contacts, and being a supportive shoulder to groan on, when things got tough.

Donna Manley took on the arduous task of scheduling our educational booths, vendors, and informative speakers, no small task, when you consider we had 12 speakers, 12 educational booths and 8 vendors.

Kris Keith was our instagram guru and almost daily found ways to promote gardening, sustainability, and health with informative, beautiful instagram posts.

Bob Morrison, Co-Chair and club treasurer, was much appreciated for sharing the garden walk duties, keeping us focused and bringing a businessman's mind to the event.

Jim Wilson, Vice-President of the Club, was game to handle any task needed and worked tirelessly on securing shuttle service for the event.

Ella Hernandez designed and updated the garden walk map to reflect all the new changes since last year.

Mila Borden and **Sharron Johnson** planned an amazing Friday Moonlight Magic garden tour of 5 gardens for our sponsors and vip ticket holders. We look forward to hosting it next year.

Katie McHaney graciously handled hospitality again, tending to all the minutiae of putting on our event.

Mark Your Calendars for Next Year! Cooper-Young Garden Club hopes our sampling of 31 gardens entices you to look at your own outdoor spaces with

fresh eyes. May our quirky, imaginative gardens inspire your own garden creativity. We invite you to attend next year's walk, to see over 80 gardens. You can be sure it will be bigger and better, than this year's cancelled event. Mark your calendar for May 15-16-17, 2021. See you there!

AVON ACRES

A luxurious new event venue perfect for weddings, receptions, & corporate events

4361 Summer Avenue
901.333.2650
avonacresmemphis.com
@avonacres



MADISON PHARMACY

IN CROSSTOWN THE CONCOURSE



Apothecary | Prescriptions | Nutritional Supplements & Medical Foods | Compounding
Customized Medication Solutions | Products | Art Gallery | Gifts | Delivery | Workman's Comp
1350 Concourse Avenue, Suite 111 | Memphis, TN 38104 | Ph 901.321.5530 Fax 901.321.5585 | mymadisonpharmacy.com