

## **GiveCamp Memphis 2017 Gives Big to Cooper Young Garden Club!** **by Kim Halyak**

A huge round of applause to GiveCamp Memphis for the amazing help you provided to our Cooper Young Garden Club, Garden Walk, and Arboretum. Your unselfish generosity of time, talent and hosting costs have taken our group to a whole new professional level.

GiveCamp Memphis is a once a year charity technology marathon that seeks to help nonprofits solve problems through technology help, marketing strategies, and graphic design. Imagine a room full of about 40 designers, developers, database administrators and web page designers willing to provide their expertise and talent. And doing it all for free! The weekend starts at 5pm with dinner and a chance for everyone to meet and greet. Then each non-profit, 8 in this case, have 5 minutes to tell a compelling story about what technology, design, or marketing needs they have. Afterwards, willing volunteers meet with each nonprofit to map out how they can help. It's a dream come true.

After hearing our wishlist, George Spake, Beth Sanders, Brian Lee, Rod Thornton, Sean Denny and Will Kalish set to work creating magic. First we got the most gorgeous website using Wordpress, Divi and Gravity forms. They showed us how to use Mail Chimp to organize and strategize our ever growing contacts lists. Sean turned our static garden walk to-do list into a collaborative checkable list using Trello. George and Will helped take our arboretum map and data and create our very own Cooper Young Arboretum App. Rod drew us a beautiful logo that we hope to use for our garden walk, and Jim created a possible logo for our garden club. All of this happened at the Univ of Memphis Fed Ex Institute in a 36 hour. creativity bootcamp. It's an experience that Judi Shellabarger and I will never forget.

To see what they did, check out our gorgeous website: [cooperyounggardenclub.org](http://cooperyounggardenclub.org)  
Here you can stay up with garden club events, buy garden walk tickets, and submit your "Creative Container" photo for a chance to win prizes.

Check out GiveCamp Memphis to read more about this amazing group. Please thank the following organizations when you do business with them for the contributions they made to make our community stronger with their generous donations.

