## SIMPLICITY:

- figure out essence of what you want to say/show
- limiting variation in the landscape
- economy of form and line in space=restful, calming
- remove unnecessary objects/clutter
- keep hardscape shapes simple (rectangles, squares, circles, etc.)
- less is more
- refine, repeat plant materials in sweeps and groupings
- limit palate, plants, differing materials
- limit focal points
- makes design easier to see and more dramatic